



3RD ASEM RECTORS' CONFERENCE

Universities, Businesses and You: For a Sustainable Future

Tuesday, 25 September 2012

- 8.45 – 9.30 **Registration**
- 9.30 – 9.45 **Welcome address by organisers** (ASEF, AUN and RUG)
- 9.45 – 10.30 **Keynote speeches**
- 10.30 – 11.00 **Break**
- 11.00 – 12.30 **Opening Plenary:**
Trends in ASEM: common challenges (Differentiation and focus)
- 12.30 – 14.00 **Lunch**
- 14.00 – 15.00 **Academic speed dating**
- 15.00 – 16.30 **Parallel working groups (WGs 1 & 2)**
- Working Group 1:**
University-Business Cooperation: Where are we?
- Working Group 2:**
Education for the workplace; Education for life?
- 16.30 – 17.00 **Break**
- 17.30 - 18.00 **Plenary Discussion:**
ASEM Education Process' widening outreach: USR, students and industries as partners
- 18.30 – 21.00 **Sponsored Welcome Dinner**

Wednesday, 26 September 2012

- 9.00 – 9.15 **Short introduction to second conference day and summary of Day1**
- 9.15 – 10.45 **Parallel working groups (WGs 3 & 4)**
- Working Group 3:**
Maximising impact: Community, stakeholder engagement and University Social Responsibility (USR)
- Working Group 4:**
The imperative for excellence and the issue of equal access
- 10.45 – 11.00 **Break**
- 11.00 – 12.00 **Reports from the Working Groups**
- 12.00 – 13.30 **Lunch**
In parallel: Rectors and Students, Meet and Greet
- 13.30 - 14.30 **Plenary Debate:**
Are employability and social responsibility issues mutually exclusive in practice?
- 14.30 – 15.00 **Plenary Session:**
From ASEMME3 to ASEMME4: Updates preparations for ASEMME4
- 15.00 – 16.00 **Adoption of Recommendations**
- 16.00 – 16.15 **Closing remarks by partners**
- 16.15 – 17.45 **Press conference**
- 18.00 **Farewell Reception**