



ASIA-EUROPE MEETING

Concept Note



Confederation of Indian Industry

Background

The Asia-Europe Meeting (ASEM) is an informal process of dialogue and cooperation bringing together the 28 European Union member states, 2 other European countries, and the European Union with 21 Asian countries and the ASEAN Secretariat.

At a meeting of ASEM Foreign Ministers in November 2013, India proposed that “Energy Efficiency in Green Buildings” would be a key area for cooperation. Subsequently, the Ministry of External Affairs, Government of India, jointly with the CII- Indian Green Building Council (IGBC), organized a Roundtable on Green Buildings for the ASEM countries during the 12th Edition of Green Building Congress at Hyderabad on 5th September 2014. The meeting was attended by over 40 senior officials of leading companies from the Indian Green building sector and ASEM countries.

The objectives of the meeting were to identify focus areas for cooperation in the Green building sector among ASEM countries and to identify initiatives that need to be undertaken for increased cooperation among ASEM countries.

The Confederation of Indian Industry (CII) with support from the Ministry of External Affairs (MEA) Government of India is now organising the second Roundtable on Green Buildings on 20 November 2015, during the 13th edition of the Green Buildings Congress at Gandhinagar, Gujarat.

Programme Objective

The objective of the program is to take forward the discussions from the 2014 ASEM Roundtable, specifically, on how to improve business linkages across the ASEM countries in identified areas. Stakeholders from ASEM countries, present at the event, would be encouraged to discuss potential opportunities on expanding trade and service footprints in the ASEM countries in the area of building energy efficiency.

Format and Discussion Topics

A half-day program, addressing promotion of business linkages on green across ASEM countries is being organised under the Roundtable for 2015.

The Introductory Session, to begin at 10:30 am, will be graced by senior dignitaries from the ASEM countries, including India. This session will set the tone for the Roundtable.

The Introductory Session will be followed by a panel discussion on “Promotion of Business Linkages on Green Buildings across Countries”. The topics under discussion, as identified in the first ASEM Roundtable of 2014, will include:

- Formation of a network of green building councils and professionals among the countries, for extensive cooperation and detailed interaction on challenges related to green buildings
- Potential for regional meets and missions among countries
- Modes of further collaboration between stakeholders and businesses, especially in the areas of smart technologies and affordable housing
- Catering to the increasing size of the market for green building technologies – for example, the market potential for green building products & technologies in India is expected to be USD 300 billion by 2025

During the discussion, it is expected that speakers will share experiences from their respective countries, and challenges will be highlighted and discussed.

The discussion will be moderated, with panellists taking the lead from questions asked by the moderator. Extensive audience interaction is foreseen.

The session will see participation from Green Building Councils, buildings technology providers and green buildings service providers from various ASEM countries. Other program delegates will include green buildings professionals and other relevant individuals engaged in green buildings and energy efficiency from India and other ASEM countries.

The panel discussion will be followed by a question and answer session, and will close with lunch.

The detailed proposed program is enclosed in the annexure.

The main benefits of this session are expected to be:

1. Promotion of/ increased transfer of green technologies among ASEM countries
2. Promotion of and access to international expertise for solving local challenges related to green buildings

Participation

About 50 delegates from the stakeholder groups indicated above are participating in the roundtable.

Expected Outcome

The expected outcomes of this session are the following:

1. Identification of opportunities for collaboration with other ASEM countries, including technology missions, are identified
2. Enhanced business exchanges/ technology transfer between India and other ASEM countries
3. Learning from each other's experiences on rating, GB knowledge, testing, product certification, technology certification
4. Strengthening of relationships amongst Asia Councils on Green Buildings
5. Identification of opportunities for Indian Green Building professionals in Asian countries
6. Identification of opportunities for Green Building materials export from India

The discussion points and conclusions will be reported to the Ministry of External Affairs, Government of India, and a meeting report will be submitted for circulation to all relevant members.

Date and Venue

The Roundtable will be held on 20th November 2015 at the Mahatma Gandhi Mandir, Gandhinagar, Gujarat, India. The program will begin at 10:30 AM local time.

Cost

There is no participation fee for the roundtable. The host will cover the organizing costs. Participants are expected to cover their own travel and accommodation expenses.

Language

The working language of the program will be English.

Organizers

Ministry of External Affairs, Government of India

Confederation of Indian Industry – Indian Green Building Council

Annexure



Asia–Europe Meeting (ASEM) Program - 2015 2nd Roundtable

20 November 2015: Mahatma Gandhi Mandir, Gandhinagar, Gujarat

Draft Programme (as on 10 Nov)

20 November 2015 (Friday)

| 1030 hrs – 1100 hrs : Introductory Session | |
|---------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| Welcome Remarks & Address | Dr Prem C Jain Chairman Indian Green Building Council |
| Address | Ms Henriette Faergemaan* Counsellor (Environment – Energy & Climate Changes), EU delegation to India |
| Keynote Address | Voted Business Leader (TBC) |
| Concluding Remarks | Mr S Raghupathy Executive Director CII – Godrej GBC |

1100 hrs – 1230 hrs : Panel Discussion**How to promote Business Linkages on Green Buildings across countries**

Session Moderator : **Mr S Raghupathy**
Executive Director
CII – Godrej GBC

Opening Remarks by Session Moderator

Panelists:

- ❖ **Prof. Ranjith Dissanayake**, Executive Vice Chairman, Green Building Council of Sri Lanka
- ❖ **Mr Hardik Shah**, Director Environment, Government of Gujarat and Member Secretatry, Gujarat Pollution Control Board
- ❖ **Mr Arun Bhatia**, Managing Director – Climate, Controls & Security Products, India Region, UTC
- ❖ **Ar Peter Dworjanyn**, Director, Peddle Thorp, China*
- ❖ **Representative** Blue Star Limited*
- ❖ **Mr Jean Grebert**, Head of Sustainable Mobility, Renault*
- ❖ **Ar Ludovic Jonard**, Advisor to Foundation de France , Board member – ASF International*

Q & A

