



Ulaanbaatar, Mongolia 15-16 July 2016

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1. ASEM11 Summit Program

1.1 Overview

	The 11th	ASEM Summit will be held in the capital city
Ula	anbaatar o	of Mongolia from 15 to 16 July, 2016.
Tit	e	11 th ASEM Summit
The	eme	20 years of ASEM: Partnership for the
		Future through Connectivity
Of	ficial	
lan	guage	English
We	ebsite	www.asem11.mn

THURSDAY, 14 JULY

	Arrival of Heads of Delegation Opportunity for bilateral meetings
15:00	Coordinators' Meeting (Mongolia, EU,
	Slovakia, Myanmar, New Zealand)
FRIDAY, 15 JU	JLY
07:00	Arrival of Delegates to the Shangri-La Hotel
07:20-09:00	Arrival of Heads of Delegation to the Shangri-
	La Hotel Official handshake by H.E.Mr.
	Tsakhiagiin ELBEGDORJ, the President of
	Mongolia
09:00-09:15	Opening Ceremony

- 09:15-09:30 Session with stakeholders
- 09:30-13:30 Plenary Sessions
- 13:40-14:00 Family Photo
- 14:00-15:00 Social Lunch
- 15:10-15:40 Transfer to the "Chinggisiin Khuree" complex
- 16:00-18:00 "Nomadic Festival-Naadam"
- 18:00-20:00 Gala Dinner hosted by H.E. Mr.Tsakhiagiin ELBEGDORJ, President of Mongolia

SATURDAY, 16 JULY

08:30-08:40	Family Photo (ASEM Village)
08:40-11:40	Retreat Session
11:50-12:10	Closing Ceremony
12:40-13:00	Press Conference (Shangri-La Hotel)
13:00	Opportunity for Heads of Delegations to
	speak to press and media (Shangri-La Hotel)

2.Media Guide

2.1 Accreditation

Only duly accredited members of the press have the permission to access the Media Centre through a yellow nominative non-transferable badge. Accreditation is obtained via the online accreditation system at the following link www.asem11.mn

On the accreditation page, you have to fill in the form with the required information, upload a photo and a scanned copy of each of the following documents.

- Photo: A coloured photograph (not older than 3 months)
- Press card: A valid press card
- Managing director's letter: An assignment letter signed by the Editor-in-chief
- Passport/ID: A valid passport
- Visa Application: A completed visa application (not required for those who are exempt from the visa requirements of Mongolia)

If one of the required documents is missing, you will not be approved to cover ASEM11 Summit.

Media representatives can collect their accreditation badges on 14 July from the media partner hotels, and from the Media Accreditation Centre, which is located close to the Summit Venue.

When you collect your badge, you must present the following documents:

- Your valid passport;
- Your valid press card (if your country does not issue a press card, a letter signed by the director of your media organization specifying your professional status and obligation at the Summit meeting will be approved);

All participants will be subject to a security check.

Badges must be carried visibly: members of the press may be requested to produce a proof of identity (national passport or ID card) at any time. Registration assistance:

Email:	asemmediaregistration@mfa.gov.mn
Tel:	+976 75772016 (ext. 309)
Mobile:	+976 99230787

Lost badges should be reported immediately to the Accreditation Centre.

2.2 Accommodation

Six media partner hotels (Bayangol; Flower; Grand Hill; Premium; Puma Imperial; Ulaanbaatar) are designated for media representatives to make their own reservations through the accreditation process.

Hotels will provide breakfast and working areas.

Disadvantages of not staying at one of these six partner hotels:

- No shuttle bus service between airport and the hotels,
- Badges have to be picked up from the Accreditation centre,
- No shuttle bus service between the hotels and Media Centre/Summit Venue/Side events.

Bayangol Hotel

Addr.: Chinggis Khan Avenue 5, Ulaanbaatar 14251

- Tel.: (+976) 11 312255
- Fax: (+976) 11 326880

Flower Hotel

Addr.: Bayanzurkh District, Zaluuchuud Avenue-18, Ulaanbaatar 13380

Tel.: (+976) 11 458330

Fax: (+976) 11 455652

Grand Hill Hotel

Addr.: Jalkhanz Khutagt Damdinbazar St., Ulaanbaatar 16064

Tel.: (+976) 77115599

Fax: (+976) 77115598

Premium Hotel

Addr.: Ikh Toiruu, Chingeltei District-5, Ulaanbaatar 15150 Tel.: (+976) 77168888

Fax: (+976) 77178888

Puma-Imperial Hotel

Addr.: Puma-Imperial Hotel, Ulaanbaatar 14200 Tel.: (+976) 11 313043, (+976) 11 319147 Fax: (+976) 11 319148 Ulaanbaatar Hotel Addr.: Chinggis Square 14, Ulaanbaatar 14200

Tel.: (+976) 11 320620, (+976) 70116688

Fax: (+976) 11 324485

2.3 Visa

All media representatives must possess a valid visa. Uploading visa application form to the system does not complete the visa application process. Make sure you print out the completed form and apply at Consulates and Embassies of Mongolia at your most convenient location once the registration is approved. Please check the list of visa exempt countries from www.asem11.mn

Media representatives are required to have at least a six month valid passport with a visa before arriving in Mongolia.

2.4 International Media Centre (Press Centre)

The Media Centre of the ASEM11 Summit can serve 450 media people and located at the Level B1 of Shangri-La Mall, across from Shangri-La Hotel. Business hours will be as follows:

- Thursday, 14 July 08:00 18:00
- Friday, 15 July /24 hours/
- Saturday, 16 July /24 hours/
- Sunday, 17 July 08:00 18:00

The dedicated entrance of the Media Centre is located at left side of Shangri-La Mall and is the only entrance available for the press.

For any queries or additional information, there will be Media Information Desk located on Level 1 and Level B1.

Smoking is not permitted in the Media Centre.

2.5 Working area

A working area for the press are located on Level B1. The Media Information Desk is located at the entrance of

Media Centre.

Workstations are equipped with Ethernet, Wi-Fi internet connection and power supply. Keep in mind telephone lines, ISDN connections and office-printing facilities are limited in numbers. Workstations for audiovisual media will also be available in TV/radio editing booths.

The Media Centre offers all facilities required for media coverage of the ASEM11 Summit. Media representatives are provided with a working area as well as separate booths for radio and TV. The media working area is covered by a Wi-Fi zone and comprises a limited number of computers, telephones and printers/photocopier machines and other facilities.

Footage by the host broadcaster and practical information about the programs of the Media Centre will be disseminated on the screens in the Media Centre.

The audiovisual workplaces can be reserved on a "first come, first served" basis via the Host Broadcaster, please see this link for further information: www.asem11.mn.

2.6 Media Equipment

One of the primary responsibilities of the Communications Regulatory Commission of Mongolia (CRC) is management of the country's radio frequency spectrum resources.

Participants and delegates intending to bring and use their radio communication equipment during ASEM11 Summit should get their TEMPORARY CERTIFICATE and frequency assignment from CRC in advance. The procedure for authorization and licensing of radio communication service is governed by the Mongolian law on Radio Waves, provision 13 and the "Procedure on license for business activities in the communications sector", item 7.2. Please visit www.asem11.mn for information on the usage of radio electronic facilities for the duration of the ASEM11 Summit.

Please note, use of all types of drones and radio network jammers are not allowed in Ulaanbaatar on 10-17 July 2016. No SNG trucks are allowed to enter the Summit Venues except the Host Broadcaster.

2.7 Customs

Accredited media representatives bringing in technical equipment with them to the ASEM11 Summit will be subject to customs inspection by the Customs Control of Mongolia. Media representatives have to bring two copies of the equipment list form. The forms have to be presented to the Mongolian Customs upon entry and departure. Customs Control will clear the equipment without any fees and taxes as a special arrangement for ASEM. Please visit www. asem11.mn to read information and download the form.

2.8 ASEM Coordinators' Press Conference

The Coordinators' Press Conference of the ASEM11 Summit takes place on 16 July at 12:40 in the Shangri-La Hotel Ballroom (Level 1).

- H.E.Mr. Tsakhiagiin ELBEGDORJ, President of Mongolia, ASEM 11 Summit host
- H.E.Mr. Donald TUSK, President of the European Council
- H.E.Mr. Htin KYAW, President of Myanmar, ASEAN Coordinator
- H.E.Mr. Robert FICO, Prime Minister of Slovakia, EU Coordinator
- H.E.Mr. Murray McCULLY, Foreign Minister of New Zealand, NESA Coordinator

The host broadcaster will cover the press conference. A moderator facilitates the Coordinators' Press Conference. Each of the participants makes a short statement. This is followed by an opportunity for Questions & Answers.

2.9 Media Program & Groups

During the summit's proceedings, access for media representatives is possible only via audiovisual pools for specific events of the programme and under supervision of the Summit Host Press Service.

- Arrival of Delegations/Doorstep
- Opening ceremony
- Family Photo
- ASEM Coordinators' Press Conference

Media pool representatives, spokesperson, official photographers and cameramen of Head of Delegations

should arrive at the Media Centre at least **2 hours before** arrival of the Delegation at the Shangri-La Hotel. For the rest of the day, media representatives must arrive at the venue at least one hour before every event they are attending. Audiovisual group are identified per event as listed below.

THURSDAY, 14 JULY

	Arrival of Delegates
	Opportunity for Bilateral Meetings at
	Shangri-La Hotel Ulaanbaatar
15:00	Coordinators' Meeting (State Palace),
	Mongolia, EU, Slovakia, Myanmar, New
	Zealand
FRIDAY, 15 JU	JLY
07:00	Arrival of Delegates
	Press officers, official photographers and
	official camermen should arrive at the Media
	Centre at least 2 hours before the Heads of
	Delegation arrive at the Shangri-La Hotel.
07:20-09:00	Arrival of the Heads of Delegation
	Pooled visual media coverage is foreseen
	Official handshake
	Only host broadcaster and host photographer
09:00-09:15	Opening Ceremony
	Shangri-La Hotel Ballroom
	Only one official photographer from each
	country + Pooled visual media coverage is
	foreseen. The Opening Ceremony will be live
	broadcast to the Listening Room and to the
	Media Centre
09:15-09:30	Session with stakeholders
	Venue: Shangri-La Hotel Ballroom
	Pooled visual media coverage is foreseen.
	The Opening Ceremony will be live broadcast
	to the Listening Room and to the Media
	Centre.
09:30	Press briefing by H.E. Mr.Purevsuren
	LUNDEG, Minister of Foreign Affairs of
	Mongolia

Venue: Media Centre

09:30-13:30 Plenary Sessions

	venue: Snangri-La Hotel Ballroom
	Only one official photographer is allowed
13:40-14:00	Family Photo
	Venue: Shangri-La Hotel Square
	Host broadcaster, host photographer, only
	one official photographer
	Pooled visual media coverage is foreseen.
16:00-18:00	"Nomadic Festival–Naadam"
	Venue: Chinggisiin Khuree complex
	Open to the press with host broadcasters
	having an exclusive location offering
18:00-20:00	Gala Dinner hosted by H.E. Mr.Tsakhiagiin
	ELBEGDORJ, President of Mongolia
	No media coverage
SATURDAY, 1	I6 JULY
08:30-08:40	Family Photo
	Venue: Retreat Session Ger, ASEM Village
	Host broadcaster, host photographer, only
	one official photographer + Pooled visua
	media coverage is foreseen.
08:40-11:40	Retreat Session
	Venue: Retreat Session Ger
	No media coverage
11:50-12:10	Closing Ceremony
	Venue: ASEM Village
	Host photographer, host broadcaster +
	official photographer from the host country
	of 12th ASEM Summit
	ng Ceremony will be live broadcast to the
Media Centre	
12:40-13:00	
	Venue: Shangri-La Hotel Ballroom
	Open to the press
13:00	Opportunity for Heads of Delegations to

speak to press and media *Venue: Shangri-La Hotel*

2.10 Briefing Rooms & Stand-up positions

Five national briefing rooms with different capacities are available on the Shangri-La Hotel.

Five stand up positions are available on the second floor of Shangri-La Hotel.

Reservations: Eurovision Special Events Tel: +41 22 717 28 40 Email: newsoperations@eurovision.net

2.11 Host Broadcaster

The Host Broadcaster for the Summit is Eurovision (EBU). EBU will organize a full photo/video pool coverage of the Summit.

A selection of Host Broadcaster footage in broadcast quality as well as a selection of photographs will be available on http://www.eucouncil.tv.

Eurovision Services will provide following facilities onsite:

- Standup positions for Live programme inserts and associated transmission services as per Eurovision Special Events rate card
- Playout and associated transmission services as per Eurovision Special Events rate card
- Non-equipped workspaces with HB signal free of charge
- Pool distribution management and delivery
- Booking of briefing rooms
- Booking of individual workspaces
- Connectivity to the Eurovision Global Network

Eurovision will provide Live World Feeds transmissions, free of rights and at no cost in Europe, Americas and Asia for the main events during the ASEM Summit.

The international signal will start on Friday July 15 with the arrival of the Heads of Delegations to the Shangri-La Hotel followed by the opening of the Summit:

- Motorcades Shangri-La arrivals
- Leaders on red carpet
- Leaders signing on the State Protocol Book
- President greetings/handshakes

- Leaders in lounge area
- Leaders entering plenary room
- Opening speech
- Family photo after plenary session

On Saturday 16, the family photo will take place at the ASEM Village. The closing ceremony as well as the final press conference at the Shangri-La will also be part of the World Feed:

- Leaders arrivals/Family photo
- Closing Ceremony speech
- Main Press Conference

Additional materials like airport arrivals on July 14th, Nomadic Festival, Gala dinner will be included on merit as playout replays.

All timings will be circulated on due time. This program is subject to changes.

2.12 Host Photographer

The host photographer of the ASEM11 Summit is United Association of Mongolian Photographers.

2.13 Website

Complete information and updates can be found on the website of the ASEM11 (www.asem11.mn).

Complete information on accreditation, meeting venues as well as any changes to the ASEM11 Media Handbook can be found on the ASEM11 website.

Press releases and documents related to the content of the ASEM11 Summit as well as up-to-date information and news, will be posted on this website as well.

Mongolian Editorial bites:

www.asem11.mn/?page_id=5215&lang=en **Facebook**: www.facebook.com/ASEM.Mongolia **Twitter**: www.twitter.com/asem11en Recommended hashtags:

#ASEM11 #ASEM2016 #Mongolia #Ulaanbaatar

2.14 Catering Area

The Media Centre will serve complementary meals and soft drinks on 14-17 July for members of the press with yellow badge on the 4th floor.

Thursday, July 14

08:00-09:00 Breakfast 13:00-14:30 Lunch 18:00-19:00 Dinner

Friday, July 15

05:00-10:00	Breakfast
13:30	Lunch Box at Chinggis Khuree
13:00-14:00	Lunch at Shangri-La Mall
18:00-19:00	Dinner

Saturday, July 16

06:00-08:00 Breakfast 11:00-13:00 Lunch 17:00-19:00 Dinner Sunday, July 17 08:00-09:00 Breakfast 12:00-14:00 Lunch 18:00-20:00 Dinner

2.15 Transportation

Media representatives at the ASEM11 Summit will be provided with mini-shuttle buses running between airport, hotels, Summit venues and Media Centre from 13-17 July 2016.

Wednesday, July 13

From Airport to Media Partner Hotels Thursday, July 14 From Airport to Media Partner Hotels Friday, July 15 04:30-06:00 Media Partner Hotels to Media Centre Every 15-30 minutes 06:00-10:00 Media Partner Hotels to Media Centre Every 1 hour 12:30 Media Centre to "Chinggisiin Khuree" complex (Mini naadam) 20:00-00:00 Media Centre to Media Partner Hotels Saturday, July 16

04:30-06:00	Media Partner Hotels to Media Centre
	Every 15-30 minutes
06:00-08:00	Media Centre to ASEM Village
08:00	Media Partner Hotels to Media Centre
	Every 1 hour
C /	

Sunday, July 17

Media Centre to Airport Indicated times are subject to last minute changes.

2.16 Medical Service

First aid rooms and ambulance will be ready to provide emergency services at Shangri-La Hotel and ASEM Village.

First, state general hospitals #2 and #3 will provide healthcare services during ASEM Summit with specially trained medical staff and special equipment.

The Chinggis Khan international airport will provide healthcare service with its own medical team.

In case a person needs emergency in-patient treatment, that person will be taken to the state general hospital #2 for hospitalization.

2.17 Smoking

Mongolian law prohibits smoking in most public places in Mongolia. Smoking is prohibited on public transport and generally inside public buildings and other places open to the public. It is permitted in bars, but not in restaurants. Specific smoking areas are sometimes made available in public places.

2.18 Volunteers

Light blue or orange costumed volunteers will serve at Summit venue, ASEM Village and Media Centre.

3. ASEM11 Summit Venues

3.1 Shangri-La Hotel

The Shangri-La Hotel Ulaanbaatar is the venue of the ASEM11 Summit meetings of Heads of State and Government, the Media Centre and news conferences and briefing facilities. It is located in the center of Ulaanbaatar. The hotel was designed and built in 2015.



3.2 ASEM Village

ASEM Village was built in 2016 specifically for accommodation of the ASEM Summit Leaders. ASEM Village is located south of Mongolia's capital city.



3.3 Chinggis Khaan Square & State Palace

Formally, Grand Chinggis Khaan Square is the central square of Ulaanbaatar. The center of the square features an equestrian statue of Damdin Sukhbaatar, one of the leaders of Mongolia's 1921 revolution.

State Palace is located on the north side of the Grand Chinggis Khaan Square. It is fronted by a large colonnade monument to Chinggis Khan, Ogedei Khan and Khubilai Khan, completed in 2006 in time for the 800th anniversary of Chinggis Khan's coronation. It houses various state organs such as the State Great Khural and offices of its members, as well as the offices of the President and Prime Minister. State Palace hosted several side events.



3.4 "Chinggisiin Khuree" complex

Chinggis Khan Khuree tourist complex was established in 1992. It is the very first private tourist complex of Mongolia and has been continuously running its activities. This complex consists of three settlements – Ikh Khuree (Great Circle Settlement), Baga Khuree (Small Circle Settlement) and Tergen Khuree (Wooden Cart Khuree). The complex's environment expresses the national heritage and nomadic culture with the purpose of promoting Mongolia to foreign guests.

The Mongolian people used to name their city as "khuree or circle". The migratory circle structure was to create multiple circles around Chinggis Khan's ger (traditional dwelling house).



The Ikh Khuree compounds of 5,6 and 7m-diameter sized 74 gers arranged in four circles on a 180m-diameter site. The world's largest or 25m-diameter Great Palace called "Ikh Ord" was erected in the center. This palace was built in accordance with the designs of the palaces for Khans (kings) of the Great Mongol Empire. A pure gold statue to Chinggis Khan was placed at the rear part or position of honor of the palace.

The Baga Khuree comprises of 6 and 9m-diameter sized 18 gers arranged in two circleson a 100m-diameter site. The Golden Palace with 19-m diameteris located in the center of the Baga Khuree and is capable of receiving 200 guests.

All the ornaments and items at the Golden Palace were plated with gold and silver. It is considered as a museum restaurant because it shows on display rare ancient historical and cultural finds and unique exhibits such as the mirror which was used by the Last Khan of Mongolia - Eighth Bogd Jebtsundamba and wooden cart wheels, armors and vessels of the 14-16th centuries.

The complex was built manually in accordance with the traditions of the Mongolian people - nomads, hunters and herders who make their dwelling and clothes with leather and furs and use precious hides and skins.

The Tergen Khuree which is located on a 70-m diameter site consists of the world second biggest ger or 24m-diameter ger which was connected with four other

gers of 14m-diameter from its four sides. Those gers are surrounded by 12 small and big sized ger carts. It has a capacity to receive 700-800 guests.

The Chinggis Khan Khuree complex received not only Mongolian but also world political, social, religious leaders, arts and sports stars including the Mongolian generation to generation state leaders and famous people, the UN Secretary General Kofi Annan, the 14th Dalai Lama, international state and government heads. Over the past 24 years, the complex successfully arranged about 480 Mongolian national large and small-scale festivals and ceremonial events.

Around 800 years ago, the Ikh Khuraldai which literally means Great Assembling of the Mongol Empire was attended by the Asian and European kings, dignitaries and representatives. Similarly, we are trying to create the environment like the Great Assembling and feast of the Great Mongol Empire for the Nomads Festival and a reception of honor of the Mongolian President which will be organized on 15 July 2016 within the framework of the ASEM Summit. Government Heads and high ranking officials of more than 50 Asian and European countries have been invited to the summit.

4. ASEM Side Events

Official side events of the 11th Asia-Europe Meeting Summit.

21-22 April, 2016

9th Asia-Europe Parliamentary Partner ship (ASEP9) Meeting 12-13 May, 2016 ASEM Senior Officials' Meeting (SOM) 9-10 June, 2016 12th ASEM Finance Ministers' Meeting (FinMM12) 20-21 June, 2016 ASEM Food Security: Farmer Training Session 4-6 July, 2016 11th Asia-Europe People's Forum (AEPF11) 6-10 July, 2016 Model ASEM 2016

ASEM11 Summit | Ulaanbaatar, Mongolia

7-8 July, 2016
8th Editor's Roundtable
12-14 July, 2016
ASEM Senior Officials' Meeting (SOM)
13-14 July, 2016
15th Asia-Europe Business Forum (AEBF15)

5. General information about Mongolia

Mongolia is a landlocked country in East and Central Asia. It is bordered by Russia to the north and the People's Republic of China to the south, east and west. Ulaanbaatar is the capital and largest city, which is home to about 44% of the population. Mongolia is the 19th largest and the most sparsely populated independent country in the world, with a population of around 3 million people. It is also the world's second-largest landlocked country after Kazakhstan. The country contains very little arable land, as much of its area is covered by steppes, with mountains to the north and west and the Gobi Desert to the south.

Useful information:

- Capital: Ulaanbaatar
- Government: Parliamentary republic
- National language: Mongolian
- Telephone: Country code +976
- Weights and measures: metric system
- Drives on the: Right
- Area: 1,564,116 km² (603,909 sq.mi)

Population:

July 2016 at 3,093,360 people, ranking at around 132nd in the world in terms of population. Mongolia's population growth rate is estimated at 1.4% (2010 est.). About 59% of the total population are under age 30, 27% of whom are under 14. This relatively young and growing population has placed strains on Mongolia's economy.

Weather:

In July, the average minimum temperature in Ulaanbaatar is $22^{\circ}C/71.6^{\circ}F$ and the average maximum temperature is $35^{\circ}C/95^{\circ}F$.

Time:

Ulaanbaatar standard time is GMT +8 hours. During 2016, daylight saving time (DST/GMT +9) is in effect from March 26, 2016 at 02:00 (local time) to September 24, 2016 at 00:00 (local time).

Currency and Banking:

Mongolia's official currency is the Mongolian Togrog $(\bar{\tau})$. Here are the most recent exchange rates for some common currencies: (Largest to smallest)

1 Great Britain Pound = approx. 2,607.20¥
1 Euro = approx. 2,234.46¥
1 U. S. Dollar = approx. 2,017.57¥
1 Australian Dollar = approx. 1,512.77¥
1 New Zealand Dollar = approx. 1,463.55¥
1 Chinese Yuan = approx. 301.66¥
1 Russian Ruble = approx. 31.39¥
1 Japanese Yen = approx. 20.06¥
1 Korean Republic Won = approx. 1.74¥

as 9 July 2016

All major international credit cards are accepted in Mongolia. Please check with your local bank before departure whether your bankcard is valid in Mongolia.

Credit cards, such as Maestro, MasterCard, Visa and American Express are generally accepted in Mongolia.

Electricity:

The electric current used throughout Mongolia is 220 Volts AC, 50 Hz. Plugs for electrical appliances are of the two-pin continental European standard.

Emergency phone numbers:

Fire: (+976) 101 Police: (+976) 102 Ambulance: (+976) 103 Useful websites: www.aseminfoboard.org www.asem11.mn www.ulaanbaatar.mn www.eucouncil ty

6. Map

6.1 Shangri-La Hotel, Accreditation Centre

- A Shangri-La Hotel
- B Media Centre Entrance
- **C** Accreditation Centre
- J Grand Chinggis Khan Square
- K State Palace

6.2 ASEM Media Partner Hotels

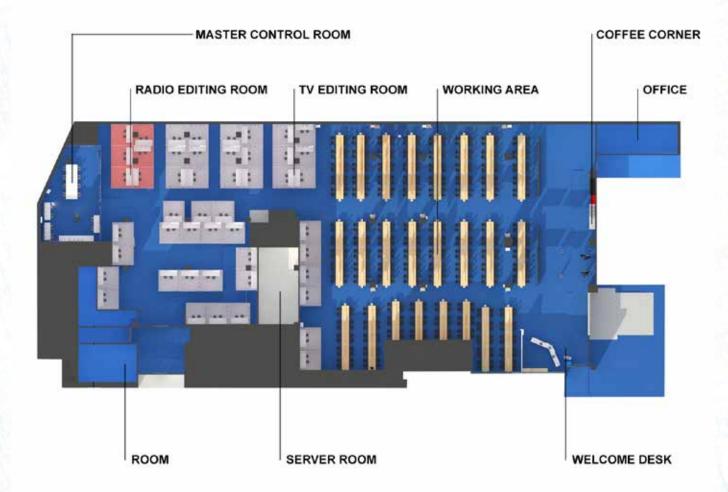
- D Bayangol Hotel
- E Flower Hotel
- **F** Grand Hill Hotel
- G Premium Hotel
- H Puma Imperial Hotel
- Ulaanbaatar Hotel



Annex 1. Diagrams

International Media Centre

Level B1, Shangri-La Mall



Shangri-La Mall

Level 1 & Level B1, Shangri-La Mall



Draft as of 10 July 2016

Note

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