



TENTATIVE ANNOTATED PROGRAMME

Tuesday, 27 April 2010

- 12:00 Arrival of Delegates in Ha Noi
Transfer directly from Hanoi airport to Halong bay for foreign participants
- 14:00 Transfer to Ha Long Bay from MOFA's Headquarters for participants in Hanoi
- 19:00 Welcome Dinner hosted by the Chairman of the People's Committee of Quang Ninh Province

Wednesday, 28 April 2010

- 08:00-08:30 Registration
- 08:30-09:40 Opening Session
- Welcome Remarks by the **Chairman of the People's Committee of Quang Ninh Province**
 - Keynote Speech by **H.E. Mr. Hoang Tuan Anh**, Minister of Culture, Sport and Tourism of Vietnam
 - Speech by **Vice Minister of Foreign Affairs of Vietnam**
 - Speech by **H.E. Ambassador Ottó RÓNA**, Director General and ASEM SOM Leader, Ministry of Foreign Affairs of Hungary
 - Speech by **Mr. Mario Resca**, Director General for the Management and Promotion of the Culture Heritage, Ministry for Culture Heritage and Activities of Italy
 - Speech by **H.E Ambassador Dominique Girard**, Executive Director, Asia-Europe Foundation
- 09:40-10:00 Photo Session and Coffee Break

10:00-12:30

1st Session - CULTURAL DIPLOMACY IN ASEM FRAMEWORK

- *Moderator:*

- **Mr. Steve Green**, Team Leader, European National Institutes of Culture, United Kingdom

- *Speakers:*

- **Mr. Mario Resca**, Director General for the Management and Promotion of the Culture Heritage, Ministry for Culture Heritage and Activities of Italy
- **Mr. Gu Hong Xing**, Deputy Director of Division of Multilateral Affairs for Bureau for External Cultural Relations, Ministry of Culture of China
- **Prof. András BALOGH**, Doctor of the Hungarian Academy of Sciences – Hungarian Governor for ASEF
- **Mrs. Chulamane Chartsuwan**, Director of International Economic Affairs Policy Division, Department of International Economic Affairs, Ministry of Foreign Affairs of Thailand - Former Director of Cultural Exchange, ASEF
- **Mrs. Helena Drnovsek-Zorko**, Head of Division for International Cultural Relations, Slovenia's Governor to ASEF
- **A Representative from France**
- **Mr. Pham Sanh Chau**, Director General of the Department for Cultural Relations and UNESCO, Ministry of Foreign Affairs of Viet Nam
- **A Representative from Poland**
- **Mr. Xavier Troussard**, Head of Cultural Policy and Intercultural Dialogue Unit, European Commission

12:30-13:00

Q & A

13:00-14:30

Lunch

14:30-16:00

2nd Session - ROLE OF ASSOCIATIONS AND NGOs IN ASEM CULTURAL DIALOGUE AND COOPERATION

- *Moderator:*

- **Mr. Anmol Vellani**, Director of India Foundation for the Arts, India

- *Speakers:*

- **Mr. Peter Inkei**, Director of Budapest Cultural Observatory, Hungary
- **Mrs. Pooja Sood**, Chairman and Coordinator of KHOJ International Artists' Association, India
- **Mr. Tomasz Wendland**, Director of Mediations Biennale Poznan, Poland
- **Mr. Thongsasayavongkhamdy**, Director of Laos National Museum, Laos
- **Mr. To Ngoc Thanh**, General Secretary, Traditional Cultural Association of Viet Nam, Vietnam
- **Mr. Airan Berg**, Artistic Director of Linz Cultural Capital 2009, Austria
- **Mr. Andreas Wiesand**, Executive Director of the European Institute for Comparative Cultural Research, Germany

16:00-16:30

Coffee Break

16:30-17:00 **Q & A**

19:00 **Dinner hosted by the Ministry of Foreign Affairs of Viet Nam**

Thursday, 29 April 2010

08:30-09:00 **3rd Session - ASEF's ROLE AND CONTRIBUTION TO THE ENHANCEMENT OF ASEM VISIBILITY THROUGH CULTURAL DIALOGUE AND ACTIVITIES**

- Moderators:

- **Mr. Nguyen Van Tinh**, Director General, International Cooperation Department, Ministry of Culture, Sport and Tourism of Viet Nam
- **Prof. Andras Balogh**, Doctor of the Hungarian Academy of Sciences – Hungarian Governor for ASEF

- Speaker:

- **Mrs. Sabina Santarossa**, Director of Culture Exchange Department, ASEF

09:00-09:30 **Q & A**

09:30-10:00 **Coffee Break**

10:00-11:15 **Closing Session - TOWARDS ENHANCING THE VISIBILITY OF ASEM THROUGH CULTURE: COMMENTS AND RECOMMENDATIONS**

- Moderators:

- **Mr. Steve Green**, Team Leader, European National Institutes of Culture, United Kingdom
- **Mr. Anmol Vellani**, Director of India Foundation for the Arts, India

- Rapporteurs:

- **Mr. Ugo Bacchella**, President of Fondazione Fitzcarraldo, Italy
- **Mrs. Chulamane Chartsuwan**, Director of International Economic Affairs Policy Division, Department of International Economic Affairs, Ministry of Foreign Affairs of Thailand - Former Director of Cultural Exchange, ASEF

11:15-11:45 **Q & A**

11:45-12:00 **Closing Remarks by a Vice Minister of Foreign Affairs of Viet Nam**

13:00-17:00 **Halong Bay tour (Lunch on the boat)**

19:00 **Dinner hosted by Ministry of Foreign Affairs of Viet Nam in Tra Ngo island**

Friday, 30 April 2010

Departure of Delegates
