



**REPORT OF THE FIRST PREPARATORY SENIOR OFFICIALS MEETING
OF THE FIFTH ASEM CULTURE MINISTERS MEETING 2012
LOMBOK, INDONESIA
12 – 13 JULY 2011**

1. The First Preparatory Senior Official Meeting of the Fifth ASEM Culture Ministers Meeting (1st Prep SOM ASEM CMM5) was held in Lombok, Indonesia, 12 – 13 July 2011. The Meeting was chaired by Mr. Junus Satrio, the Senior Advisor to the Minister of Culture and Tourism of the Republic of Indonesia and co-chaired by Ms. Dewi Kusumaastuti, Director of Intra-Regional Cooperation for America and Europe, Ministry for Foreign Affairs of the Republic of Indonesia.
2. The Meeting was attended by representatives from 22 ASEM Partner Countries as well as representatives of the European Union (EU) and the Asia – Europe Foundation (ASEF). List of participants is attached herewith as **Annex 1**.
3. ASEM SOM Leader Indonesia, H.E Retno LP Marsudi, in her remarks, welcomed all delegates to the 1st Prep SOM ASEM CMM5 and expected the Meeting to carry out a fruitful and productive dialogue. She underlined that Indonesia, as the founding father of ASEM Interfaith Dialogue will continue to give its full commitment and support towards the development of the ASEM socio-cultural pillar.
4. Senior Advisor to the Governor of the West Nusa Tenggara on Investment, Mr. Abdul Hakim, in his remarks stated the importance of the conservation of heritage cities and views that the island of Lombok, with its abundance in cultural heritage, would obtain much benefit from this event. He further announced Indonesia's plan to hold the Visit Lombok and Sumbawa 2012.
5. Senior Advisor to the Minister of Culture and Tourism of the Republic of Indonesia on Multicultural, Mr. Hari Untoro Dradjat, in his keynote speech, underlined that conservation of heritage cities should involve programs aimed at increasing the quality of life of the local community. Furthermore sustainable management of historic cities should also keep up with the response to disasters and should give weight to the essence of the establishment of ASEM itself, and in building a bridge for cultural understanding amongst Asia and Europe.
6. The Meeting agreed to adopt the agenda of the 1st Preparatory SOM (attached herewith as **Annex 2**)
7. The Chair informed the Meeting that the Fifth ASEM Culture Ministers Meeting (ASEM CMM5) will be held in September 2012, in Yogyakarta, Indonesia.
8. Mr. Daud Tanudirdjo from Gadjah Mada University presented the rationale behind Indonesia's proposed theme for ASEM CMM5 "MANAGING HERITAGE CITIES FOR A SUSTAINABLE FUTURE". He pointed out that growing concerns of losing historical urban landscapes and their important values was the result of modern urban planning. Demographic and development pressures, demand of change, negligence and ignorance, as well as threat from disaster added the challenges faced by heritage cities. Due to growing concerns of these aspects, Indonesia proposed the said theme and hopes that ASEM CMM5 will develop concrete steps in the implementation of the principles of sustainable management of historic urban landscapes and its surroundings.

9. The Meeting agreed to the proposed theme and put forward the following suggestions:
 - a. ASEM CMM5 to develop an umbrella policy and to bring about creative industries in Asia and Europe (Philippines, Poland)
 - b. ASEM CMM5 to facilitate exchange of experience of management of heritage/creative cities (Russia, Spain, India)
 - c. The creation of a think tank combined with education center to deal with issues of historic cities management in Asia and Europe, as agreed in 4th ASEM CMM (the Netherlands, Poland, India)

Theme and Workshop proposal is attached herewith as **Annex 3**.

10. To obtain a broader perspective of the proposed theme, the Meeting noted and responded to the presentations for ASEM CMM5 workshops topics by Indonesian experts. The proposed topics are:
 - a. Workshop I: Strengthening the Good Governance of Historic Cities (presented by Mr. Hubertus Sadirin, the Ministry of Culture and Tourism)
Summary: preservation of historic cities could only be comprehensively conducted based on good governance in a balanced policy to avoid decreasing values of historic cities.
Output: documentation of best practices and proposed policy for the good governance, and capacity building as well for planners, conservationists, and government officials.
 - b. Workshop II: Historic Urban Landscapes in Response to the Challenges and Disasters (by Mrs. Laretna T. Adishakti, Lecturer of Gadjah Mada University)
Summary: preservation of historic urban landscapes should take into account tangible and intangible values as well as its authenticity and integrity. An integrated policy and planning is indispensable for historic urban landscapes in facing new challenges, including human induced or natural disasters.
Output: documentation of best practices and proposed policy in sustainable management and on conservation of cultural landscape; guidelines for assessing and monitoring the authenticity and integrity of cultural landscape, guidelines on the Risk and Disaster Management of historic urban landscape and capacity building.
 - c. Workshop III: Heritage Cities as Generators of Creative Economy (presented by Mr. Ridwan Kamil from Bandung Institute of Technology)
Summary: ASEM CMM5 needs to open up opportunities in establishing network to generate creative economy, as one of the strategy to revitalize heritage urban area.
Output: establishment of a network on revitalization of heritage urban area to generate creative economy, mapping of creative SME's in art, design, and lifestyles, development of an urban planning strategy and guidelines on the improvement quality of life in heritage urban areas.
 - d. Workshop IV: Promoting Heritage Cities for Building Cross Cultural Understanding (presented by Mr. A. Sutarto, Lecturer of University of Jember)
Summary: ASEM CMM5 needs to explore potential heritage cities studies and management, with a view to enhance cross cultural understanding among Asian and European countries, particularly those who shared common heritage.
Output: documentation of past and on-going studies or researches, exchange programs, and establishment of an ASEM forum for scholars on the promotion of heritage cities for building cross-cultural understandings.

11. The Meeting put forward the following inputs:

- a. To insert the elements of infrastructure, transportation, education, engagement of all stakeholders, economic development, monetary and fiscal incentives, ex-urban

settlements and cultural tourism (the Netherlands, Singapore, Brunei Darussalam, India, Poland, ROK, EU)

- b. European Partners to share their experience with the practice of “European Capital of Culture” in the development of creative cities and its impact on the economy (Japan)

12. Furthermore, the Meeting discussed different interpretations of the following terms: historic cities, heritage cities and historic urban landscapes, which were mentioned on the Workshop’s Topics. The Meeting agreed to have an open-ended discussion on that issue at the 2nd Prep SOM to be led by Co-Chairs of each Workshops as well as the host of the ASEM CMM5.

13. The Meeting agreed that the Workshop of the ASEM CMM5 will be Co-Chaired and Co-Sponsored by the following countries (Matrix and format attached herewith as **Annex 4**):

Workshop 1: Poland and India (Co-Chairs)

Workshop 2: the Netherlands (Co-Chair), Japan and Poland (Co-Sponsor)

Workshop 3: Indonesia (Co-Chair), Thailand and Poland (Co-Sponsor)

Workshop 4: the Philippines and Russia/tbc (Co-Chair), and Poland (Co-Sponsor)

14. The Chair encouraged other ASEM Partners to kindly consider their active participation as Co-Chair and Co-Sponsors of the ASEM CMM5 and inform their willingness to take up the position by May 2012 at the latest. In this regard, Poland, as Chair of the Cultural Committee of the EU for 2011, proposed to kindly forward this message to the European Partners.

15. The Meeting agreed to discuss the issue of Co-Chair and Co-Sponsors with their respective institutions with a view to reaching a decision by the 2nd Prep SOM ASEM CMM5.

16. The Meeting agreed to the timeline for the drafting of the Chairman’s Statement of ASEM CMM5, as follows:

- a. 15 February 2012 (distribution of the 1st draft)

- b. 20 April 2012 (deadline for inputs submission for the 1st draft)

- c. 30 June 2012 (distribution of the 2nd draft)

- d. early September 2012 (deadline for inputs submission for the 2nd draft)

17. The Meeting agreed that the concluding documents ASEM CMM5 will consist of a “Chairman’s Statement” and 1 or 2 additional documents. The Meeting also approved Indonesia’s proposal of “Matrix of Evaluation and Decisions of ASEM CMMs” as an additional document. (Matrix attached herewith as **Annex 5**).

18. ASEF Director of Cultural Exchange, Ms. Sabina Santarossa comprehensively explained the role of ASEF in the promotion of cultural dialogue and exchanges between Asia and Europe, as well as an interface between ASEM governments and civil society. ASEF also gives particular attention to the issues of heritage protection and conservation as shown through the many projects it supports in this field. She also mentioned the particular initiatives of the online portal Culture360.org and the new project of the Asia Europe Compendium of Cultural Policies which also gain particular relevance for the bi-regional dialogue on heritage. In support of the ASEM CMM5, ASEF is considering to co-organize a number of side events dedicated to heritage in Yogyakarta, Indonesia, 2012.

19. With regard to financial arrangements, Indonesia informed the Meeting that in general it will bear the organizing cost of ASEM CMM5, while in-kind contributions by ASEM Partners are mostly welcomed.

20. The Meeting took note of Poland’s intention to discuss with European Partners on the possibility of hosting the 2nd Prep SOM in the 1st half of 2012.

21. Poland reminded the outcome of the ASEM CMM4 which need further follow up, including:
- a. establishment of an internet portal of heritage protection policies
 - b. creation of a platform for future cooperation in a form of a think tank combined with educational center on issues of historic cities management in Asia and Europe
 - c. organisation of ASEM Heritage Weeks
 - d. submission of duly filled questionnaire by ASEM Partners for final publication of a complete book on systems of protection and management of cultural heritage in ASEM Countries
22. The Chair and Vice-Chair thanked all the delegates for their active participation and contribution for the 1st Prep SOM. The Meeting thanked Indonesia for its excellent hosting and looked forward to the 2nd Prep SOM to be held in Europe.

Lombok, Indonesia
12-13 July 2011